

Dr.K.UMAMAGESWARI M.com., M.Phil., Ph.D., PGDCA.,

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Years of experience: 24 years

No. of M.Phil guided: 8

UGC sponsored Minor project Sanctioned& Submitted

Service Quality in Commercial banks with special reference to Private Sector Banks in Dindigul

Papers Presented

Rural entrepreneurship problems and challenges on 10th March, 2016 at National Seminar, Vidyasager College of Arts and Science, Udumalpet

A Comparative Study on Housing Loan offered by Banks in Udumalpet on 4-5th February, 2016 at International Conference, Narayana Guru College, Coimbatore.

A Study on Marketing of Turmeric in Karur on 30th Sep, 2015 National Seminar at Dr.N.G.P. Arts and Science College, Coimbatore.

Financial inclusion through Mobile banking on, 2012 at National Level Conference NGP College, Coimbatore.

Rebooting strategies to overcome recession with special references to Banking sector on 20th August, 2009 at International conference on Rebooting Strategies for Global Recession Tirupur kumaran college for women, Tirupur.

A Study on Performance Evaluation and customer opinion of Performance of Private Sector Banks in Dindigul on 24th January, 2009 at State Level Commerce Research Colloquium, G.T.N Arts College, Dindigul.

A study on private Insurance companies in India on 30th & 31st March, 2007 at National Level Conference , NGM College, Pollachi.

Corporate Culture and Ethical Climate, 29th September, 2004 at National level seminar on “Corporate Culture and Ethical Climate” at Sri G.V.G Visalakshi college , Udumalpet.

Impact of Globalisation on Finance – A study on Private Insurance companies in India on 21st February, 2004 at National Level seminar on “The Impact of Globalization on Indian Industry” at Hindustan College of Arts and Science, Coimbatore.

The Impact of Globalisation on Service Sector with reference to LIC of India on 13th January, 2004 at National Level Seminar on “The Impact of Globalization on Service Sector and Capital Market” at Erode Arts College, Erode.

Challenges Faced by Financial Institutions Today – with special reference to Life Insurance Corporation of India on 2004 at National level Seminar , Providence College , Coonoor.

Publication

Financial inclusion through Mobile banking on, 2012 at National Level Conference NGP College, Coimbatore.

A Comparative Study on Housing Loan offered by Banks in Udumalpet on 4-5th February, 2016 at International Conference, Narayana Guru College, Coimbatore.

A study on Customers’ Satisfaction Towards ATM Cards in Udumalpet- EPRA Journal of Multidisciplinary research (IJMR)

- **Member –Inspection Commission: Bharathiar University**

Seminar Organised

National level Seminar on “The Dynamics of Crowdfunding”, 23rd December, 2016.